

BUSINESS



INCUBATION CENTER

**Is Providing Rs. 50,000/- As Seed Money
To Selected New Startups**

**To avail this opportunity, students must submit
a business plan at Business Incubation Center**



**BIC Office, First Floor, Student Teacher Center, New Campus
(Jhang Road), Government College University, Faisalabad.**

DEADLINE FOR BUSINESS PLAN SUBMISSION

16 DECEMBER 2019

CONTACT US @



bic@gcuf.edu.pk



041-9203028

TEMPLATE FOR BUSINESS PLAN



1.Executive Summary

- 1.Business Idea
- 2.Need of the business
- 3.Future of the business

2.Company

- 1.Overview
- 2.Team

3.Opportunity

- 1.Problem Worth Solving
- 2.Our Solution
- 3.Target Market

4.Competitor Analysis

- 1.Current Alternatives
- 2.Competitive Advantages
- 3.Execution

5.Operations

- 1.Locations & Facilities
- 2.Technology
- 3.Equipment & Tools

6.Marketing & Sales

- 1.Marketing Plan
- 2.Sales Plan

7.Financing

- 1.Use of Funds
- 2.Available Sources of Funds
- 3.Forecast
- 4.Financing Needed

8.Proposed Industrial Advisor

- 1.Industrial Partner
- 2.Support from Industry

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