

## **Program Details:**

### **Keynote Lecture 1:**

**Prof. Dr. Iqbal Choudhary**

H.I/S.I/T.I

H.E.J., Karachi

### **Keynote Lecture 2:**

**Prof. Dr. Shazia Anjum**

Director CIDS

Islamia University Bahawalpur, Pakistan

### **Lecture 3:**

**Dr. Zille e Huma Nazli**

Government College For Women University,  
Faisalabad

### **Lecture 4:**

**Dr. Shaukat Ali**

University of Agriculture, Faisalabad

**Lunch and Prayer Break 1:00-2:00**

### **Lecture 5:**

**Dr. Muhammad Shahid**

University of Agriculture, Faisalabad

### **Lecture 6:**

**Dr. Nazish Jahan**

University of Agriculture, Faisalabad

### **Lecture 7:**

**Dr. Maryam Aslam**

Government College For Women University,  
Faisalabad

**Poster Session: 3:30-4:00**

**Closing Ceremony: 4-00-4:30**

## **ORGANIZERS**

### **Patron-in-Chief:**

Prof. Dr. Nasir Amin

Vice Chancellor

Govt. College University, Faisalabad, Pakistan

### **Convener:**

**Dr. Tahsin Gulzar**

Chairperson, Applied Chemistry

Govt. College University, Faisalabad, Pakistan

### **Principal Organizer:**

**Dr. Tahir Farooq**

Assistant Professor,

Department of Applied Chemistry

### **Conference Secretary:**

**Dr. Shumaila Kiran**

Assistant Professor

Department of Applied Chemistry

### **Organizing Committee:**

Dr. Khalid Mahmood Zia

Dr. Fazal-ur-Rehman

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Dr. Shumaila Kiran

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Dr. Sadia Javed

Dr. Razia Noreen

Dr. Shagufta Kamal

Dr. Nosheen Aslam

Dr. Arruje Hameed

Miss Kinza Aslam

Mrs. Ambrene Anjum

Mrs. Aqdas Noreen

**One-Day Conference**

## ***Emerging Role of Applied Chemical Sciences in Current Scenario***

**March 15, 2019**



***Organized by:***

### **VENUE:**

Student Teacher Center (STC) Hall  
New Campus, Government College  
University, Faisalabad, Pakistan  
Tel: (Off): 92-41-9200037

### **REGISTRATION FEE**

Students: Rs 300-  
Faculty/Professionals: Rs 1000  
**Dr. Mirza Nadeem Ahmad**

*There will be a parallel session of short presentations after lunch*

## INTRODUCTION

During the last few decades, the unprecedented developments in the field of science and technology has changed the face of the earth. In this very regard, the field of applied chemical sciences has emerged as a leading forefront catering the needs of modern world at super pace. Historically, the majority of new drugs have been generated from natural products (secondary metabolites) and from compounds derived from natural products. During the past 15 years, pharmaceutical industry research into natural products has declined, in part because of difficulties in obtaining high quality natural products. New strategies must be adopted to reverse this trend. However, recent natural-product-based lead-identifying strategies have successfully and rapidly integrated rational approaches that exploit and evolve the structural diversity provided by nature. These rational approaches include the application of structure- and ligand-based design, relationship building between biosynthetic enzymes and targets as well as within the target and natural product scaffold space, and biology-oriented synthesis-guided library design. Further, the use of genomics- and proteomics-based target discovery efforts can aid the process by dramatically increasing the number of novel, more highly validated targets in discovery. Various novel techniques including ultrasound-assisted extraction, microwave-assisted extraction, supercritical fluid extraction, and accelerated solvent extraction have been developed for the extraction of nutraceuticals from plants in order to shorten the extraction time, decrease the solvent consumption, increase the extraction yield, and enhance the quality of extracts.

Natural sources offer a wealth of chemically diverse compounds that have been evolutionary preselected to modulate biochemical pathways. Several industrial and academic groups are accessing this source using advanced technology platforms.

Methods have been reported to generate large and diverse natural-product libraries optimized for high-throughput screening (HTS) and for a fast discovery process. In addition to pre-fractionated and pure natural-product libraries, parallel synthesis gives access to synthetic, semi-synthetic and natural-product-like libraries. Natural-product chemistry and organic synthesis are powerful tools for optimizing natural leads and for generating new diversity from natural scaffolds. The amalgamation of both has become an important strategy in future drug design.

In addition, natural products programs based on bioassay-guided isolation, structure elucidation and subsequent production scale-up are challenged to meet the rapid cycle times that are characteristic of the modern HTS approach. Fortunately, new technologies in mass spectrometry, NMR and other spectroscopic techniques are greatly facilitating the efficient creation of high-quality natural products libraries, bimolecular target or cell-based screening, and early hit characterization. Mass spectrometry in the form of methods such as ESI-ICRFTMS and FACS-MS, as well as NMR methods such as SAR by NMR and STD-NMR have been utilized to effectively screen molecular libraries. Overall, emerging advances in mass spectrometry, NMR etc are making it possible to overcome the challenges encountered in today's drug discovery environment.

It's the need of the hour to train our young researchers with the aforementioned powerful cutting-edge techniques to enable them to tackle the recent challenges in natural and synthetic drug designing strategies. To meet this objective, this workshop is planned to train our young mind with the latest technological abovementioned advancements. Further, participants will be trained to characterize and elucidate the structural features of lead molecules by employing modern spectroscopic approaches.

## Program Details

Inaugural Session

### Welcome Address:

**Dr. Tahsin Gulzar**  
Chairperson/Conference Convener  
Department of Applied Chemistry  
Government College University, Faisalabad

### Presidential Address:

**Prof. Dr. Nasir Amin**  
Vice Chancellor  
Government College University, Faisalabad

### Session 1

**Keynote Lecture 1 by Prof. Dr. Iqbal Choudhary**

**Keynote Lecture 2 by Prof. Dr. Shazia Anjum**

### Tea Break

### Session 2

**Lectures**

**Lunch & Prayer Break**

**Lectures**

**Poster Session: 3:30-4:00**

### **CLOSING CEREMONY**

**Certificate Distribution**

**Vote of Thanks (Conference Secretary)**