Note: Attempt any Four questions. All questions carry equal marks.

Q.1 Do you think that Mass Media positively contributes its role in society? Give some solid arguments!

Q.2 Describe the importance of News Values in the selection of News.

Q.3 What is Column Writing? How is it different from Editorial Writing? Explain with examples.

Q.4 Radio is still a stronger medium of entertainment, information, education and social reformer in contemporary communication systems? Comment!

Q.5 Explain usage of Journalistic and Literary Language along with their difference!

Q.6 Do you agree that Pakistani Media is highly influenced by the government? Evaluate the coverage pattern of national and international issues in this regard!

Q.7 Compare and contrast Print and Electronic News with examples.
Note:- Attempt any four questions. All questions carry equal marks.

Q.1 Discuss the historical developments of news printing in the subcontinent.


Q.3 Discuss in detail the role of Muslim press during 1940-47 in the establishment of Pakistan. Explain with reference to English and Urdu newspapers.

Q.4 Analyze the technical and journalistic standards of the daily Jang and the Daily Nawai Waqt.

Q.5 Discuss political, economic and social factors that affect journalism in Pakistan.

Q.6 Discuss the salient features of journalistic code of ethics. Describe the role of different journalistic organizations in the formation of Code of Ethics in Pakistan.

Q.7 Discuss the evolution and development of magazine journalism in Pakistan. Critically evaluate the contents of popular magazines in Pakistan.

Q.8 Writes short notes on any TWO of the Following:

   i) RPPO
   ii) Daily Dawn
   iii) Satellite Television
   iv) Libel and Defamation
GOVERNMENT COLLEGE UNIVERSITY, FAISALABAD

QUESTION PAPER FOR EXTERNAL EXAMINATIONS

BA (Composite)                      Annual -2012:  Subject: Journalism
Course Title: Journalism       Paper: - Optional
Time Allowed: 03:00 Hours    Maximum Marks: 100  Pass Marks: 33%

Note:- Attempt any FOUR questions. All questions carry equal marks.

Q.1 Communication is possible without words, how? Please explain with examples.

Q.2 Differentiate among the Journalistic, Scientific and Literacy languages with arguments?

Q.3 Who is your favorite anchor person of any TV current Affairs program? Highlight the reasons of your liking.

Q.4 Define News. Explain “Inverted Pyramid” style of news structure. Discuss different news elements in brief.

Q.5 Differentiate between “Lead Editorial” and “Editorial Note”. Explain the significance of editorial from journalistic point of view, with arguments?

Q.6 “Radio is the most significant and effective medium to transmit news and entertainment in Pakistani Villages even today”. Comment.

Q.7 “Because of the emergence of Social Networking Websites and Online Journalism, Print Media including books and magazines have started losing their significance”. Please discuss.