GOVERNMENT COLLEGE UNIVERSITY, FAISALABAD

QUESTION PAPER FOR EXTERNAL EXAMINATIONS

BA/ B Sc. (Composite) Annual -2012 subject: App. psychology

Course Title: Basic Concepts in Psychology

Time Allowed: 03:00 Hours Maximum Marks: 75 Pass Marks: 33%

Note: Attempt any five questions. All questions carry equal marks.

Q.No.1 Write a comprehensive note on Gestalt School of Psychology.

Q.No.2 Explain any two research methods of Psychology.

Q.No.3 Explain the following:
   a) Difference between duct and ductless glands
   b) Endocrine Glands

Q.No.4 Explain the Following:
   a) Characteristics of Sanction     b) Figure and Ground and Phi-Phenomenon

Q.No.5 Write a comprehensive note on any two Theories of Motive.

Q.No.6 Write a comprehensive note on James-Lange theory and Cannon-Bard theory of emotion.
Q.No.7 Explain the following:

a) Difference between classical and instrumental conditioning.

b) Cognitive Learning and Imitation.

Q.No.8 Write a detailed note on theories of Forgetting.

Q.No.9 Write a comprehensive note on theories of Intelligence.

Q.No.10 Explain the following.

a) Rods and Cone cells of Retina

b) Rating Scales and Interviews
Q.No.1   What are different types of Psychological Tests? Explain fully.

Q.No.2   Explain the concept of normality and abnormality.

Q.No.3   What are the main Therapeutic interventions used for the treatment of Psychopathology? Explain

Q.No.4   Define Developmental Psychology. Explain the Longitudinal and Cross-Sectional Design of study.

Q.No.5   Explain the Teacher’s characteristics.

Q.No.6   what do you understand by Mass Communication? Describe the role of print and Electronic media in Public opinion.

Q.No.7   What are the major causes of accidents in Industries? How accidents can be control.
Q.No.8 Describe some methods for selection of Personnel.

Q.No.9 Write a note on Phobia.

Q.No.10 Write notes on any two.

a) Attitude  b) Project Tests  c) Leadership

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الف) رواج  ب) تفصیلی آزمائش  ج) قیادت