Roll No	Reg. No	Date	Sign

GOVERNMENT COLLEGE UNIVERSITY, FAISALABAD MODEL PAPER

M. Com. Part I

Course Code: MC-505 Course Title: ECONOMICS ANALYSIS AND MANAGERIAL

ECONOMICS

Objective Part Time Allowed: 30 Minutes

Marks:20

Note: Question No. 1 is compulsory and its all parts carry equal marks. Please attempt the answers on the same paper and return it to the center superintendent within the time allowed.

Q No. 1 Choose the correct option.

(2x10)

- i) The price elasticity of demand is the:
 - a) percentage change in quantity demanded divided by the percentage change in price
 - b) percentage change in price divided by the percentage change in quantity demanded
 - c) dollar change in quantity demanded divided by the dollar change in price
 - d) percentage change in quantity demanded divided by the percentage change in quantity supplied
- ii) The law of demand states that:
 - a) as the quantity demanded rises, the price rises
 - b) as the price rises, the quantity demanded rises
 - c) as the price rises, the quantity demanded falls
 - d) as supply rises, the demand rises
- iii) The price support program is an example of
 - a) a price ceiling
 - b) a price floor
 - c) equilibrium pricing
 - d) None of the above
- iv) The goal of a pure market economy is to best meet the desires of
 - a) consumers
 - b) companies
 - c) workers
 - d) the government
- v) Which of the following is a characteristic of pure monopoly?
 - a) one seller of the product
 - b) low barriers to entry
 - c) close substitute products
 - d) perfect information
- vi) In order to maximize profits, a monopoly company will produce that quantity at which the:
 - a) marginal revenue equals average total cost
 - b) price equals marginal revenue
 - c) marginal revenue equals marginal cost

- d) total revenue equals total cost
- vii) Which of the following is not a function of money?
 - a) medium of exchange
 - b) store of value
 - c) unit of accounting
 - d) increase in real GDP
- viii) An increase in the money supply will cause
 - a) decrease in interest rate
 - b) increase in investment
 - c) increase in GDP
 - d) all the above
- ix) "Crowding out" means that
 - a) a government budget deficit lowers interest rates and causes investment spending to rise
 - b) an increase in marginal tax rates lowers production
 - c) a government budget deficit raises interest rates and causes investment spending to fall
 - d) a government budget deficit raises Pakistan's exports and lowers Pakistan's imports
- x) If the government lowers taxes by \$10 billion, the Real GDP will rise by
 - a) more than \$10 billion
 - b) less than \$10 billion
 - c) exactly \$10 billion
 - d) None of the above

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Subjective Part			Time A	Time Allowed: 02:30 Hours				Marks:80			
Note: Attempt any four questions. All questions carry equal marks.											
Q No.2: Explain consumer's equilibrium with indifference and budget line?											
Q No.3	3: Define e	lasticity	of demand	and how it	can be me	asured?			(20)		
Q No.	4: Discuss short-ru (20)		ent possibili	ties of a fi	rm's equi	librium ur	nder mon long	opolistic	competition in run?		
Q (10+10	No.5:			Expl	Explain				followings:		
a) b)	Circular flow of national income? Obstacles in the way of measurement of national income?										
Q No.	6: If P= 30 monopo (15+5)			function ar	ad AC= 30	/Q +9 + 0	.3 Q is av	erage cost	function of a		
a) b)	Equilibri Amount		e and output Profit?	t?							
Q (10+10	No.	7:	Write	notes	any	two	of	the	followings:		
a)b)c)d)		lasticity	nents y of demand ween total re		_	evenue					