

Model Paper

GOVERNMENT COLLEGE UNIVERSITY, FAISALABAD

QUESTION PAPER FOR EXTERNAL EXAMINATIONS

B.Com. Part 1st

Annual -2012

Roll No.

Course Code: **BC-305**

Course Title: **Introduction To Business**

Time Allowed: 03:00 Hours

Maximum Marks: 100 Pass Marks: 40%

Note: Attempt any Five questions. All questions carry equal marks.

1. Define 'Business'. Explain the nature and Scope of 'Business'.
2. What is 'Partnership Business'? Discuss the main contents of 'Partnership Deed'.
3. Describe briefly the three important legal documents of a Joint Stock Company.
4. What is "Share Capital" ? Explain the different classes of shares.
5. Distinguish between Vertical Combination and Horizontal Combination. What are the motives which lead to the formation of such combination?
6. What is "business Combination"? Explain the main types of "Business Combination"
7. Write a note on the followings.
 - a) E-Commerce
 - b) Life Insurance
 - c) Trust
 - d) Channels of Distribution
8. Briefly elaborate the three legal documents of company.